

Message in a Bottle – Play, Stories, and Iteration



Renne Emiko Brock / Zinnia Zauber

renne
emiko
brock



artist · instructor · superhero



unique as you hue are you?



Renne Emiko Brock

artist - instructor - superhero
advocate of awesomeness

uniqueasyou.com @renneemiko
Zinnia Zauber in virtual worlds

Education

Certificate in Virtual Worlds,
University of Washington

Masters of Fine Arts in Visual Art,
Vermont College of Norwich University

Bachelors of Science in Art,
Lewis & Clark College

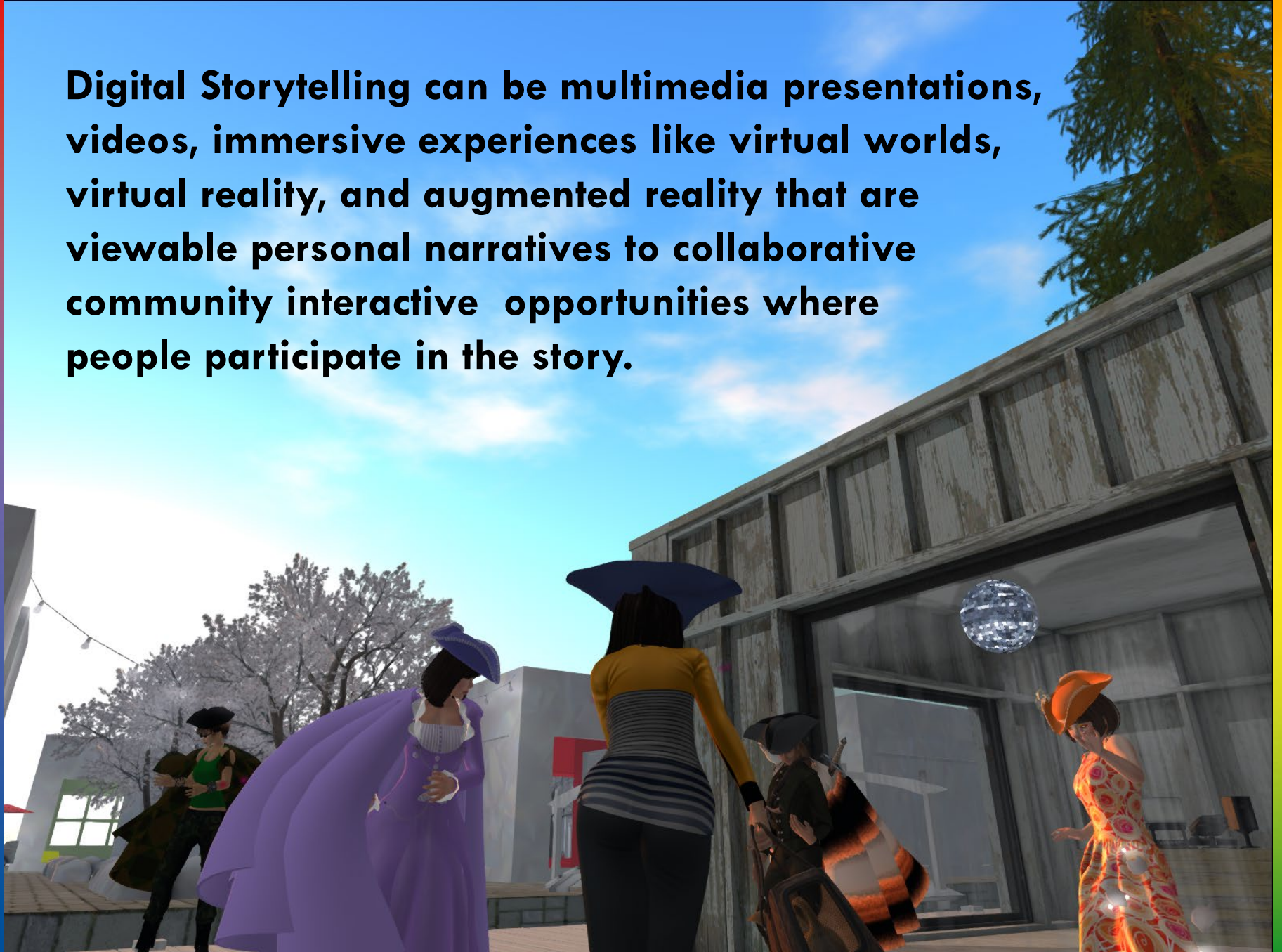
Instruction

Peninsula College, University of
Washington, Federal Consortium for
Virtual Worlds at National Defense
University, Virtual Worlds Best Practices
in Education, Rockcliffe University,
Techsoup Global, Nonprofit Commons in
Second Life, and Monterey Peninsula
College

Award winning Artist, Educator, and
Arts Advocate



Digital Storytelling can be multimedia presentations, videos, immersive experiences like virtual worlds, virtual reality, and augmented reality that are viewable personal narratives to collaborative community interactive opportunities where people participate in the story.



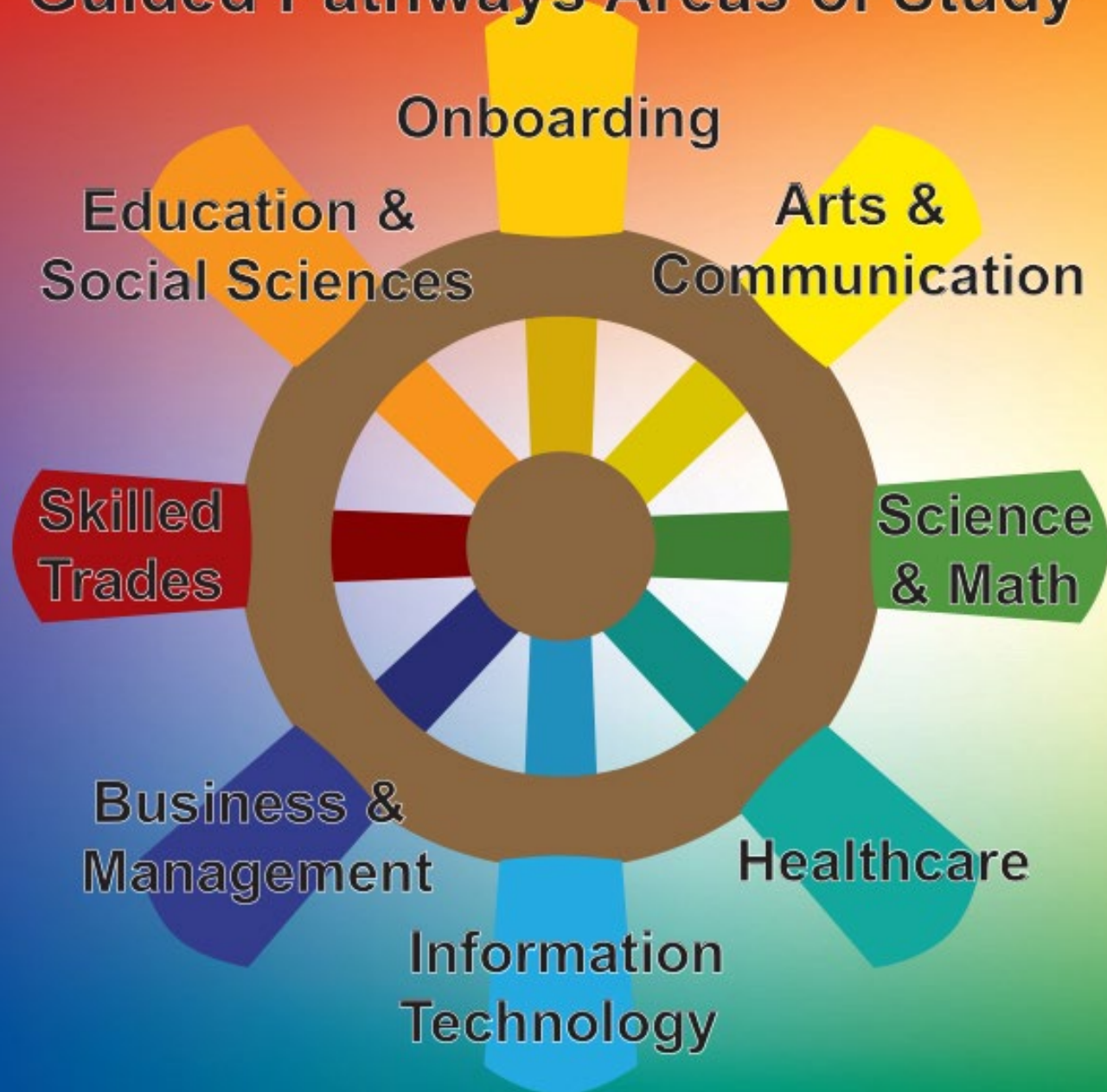


eXtended Reality (XR) a broad term used to describe immersive and engaging technologies that can weave inclusive virtual worlds, 3D and 360 degree experiences, and the physical world together.

The Digital Storytelling Superhero's Journey New Student Orientation with Guided Pathways Interactive Project is persistent virtual learning environment to engage, inform, and inspire new students and advance institutional understanding at Peninsula College. Developed and designed by Professor Brock, Multimedia Communications students explore learning outcomes, expound, assemble, and institute project components. The continual goal of the project is to build an innovative marketing space and introduction to the college through an adventure filled with information, helpful resources, encouragement, and inclusive experiences.



Guided Pathways Areas of Study



After The Superhero's Journey, Peninsula College students can explore our Guided Pathways Areas of Study. Each pathway also splits off to smaller trails of the college's departments.

A steering helm or a great oak tree visually expresses the branching nature of Guided Pathways.

We build virtual scenes with engagement about all the college degrees, short term certificates, and student resources.



Skilled Trades



Social Sciences & Education



Onboarding



Arts & Communications

Guided Pathways are a helm to steer your own life and decide your destiny.



Business & Management



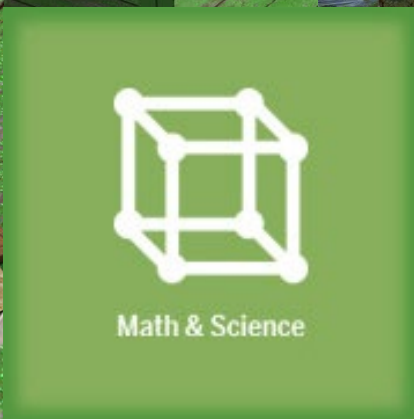
Information Technology



Healthcare



Math & Science

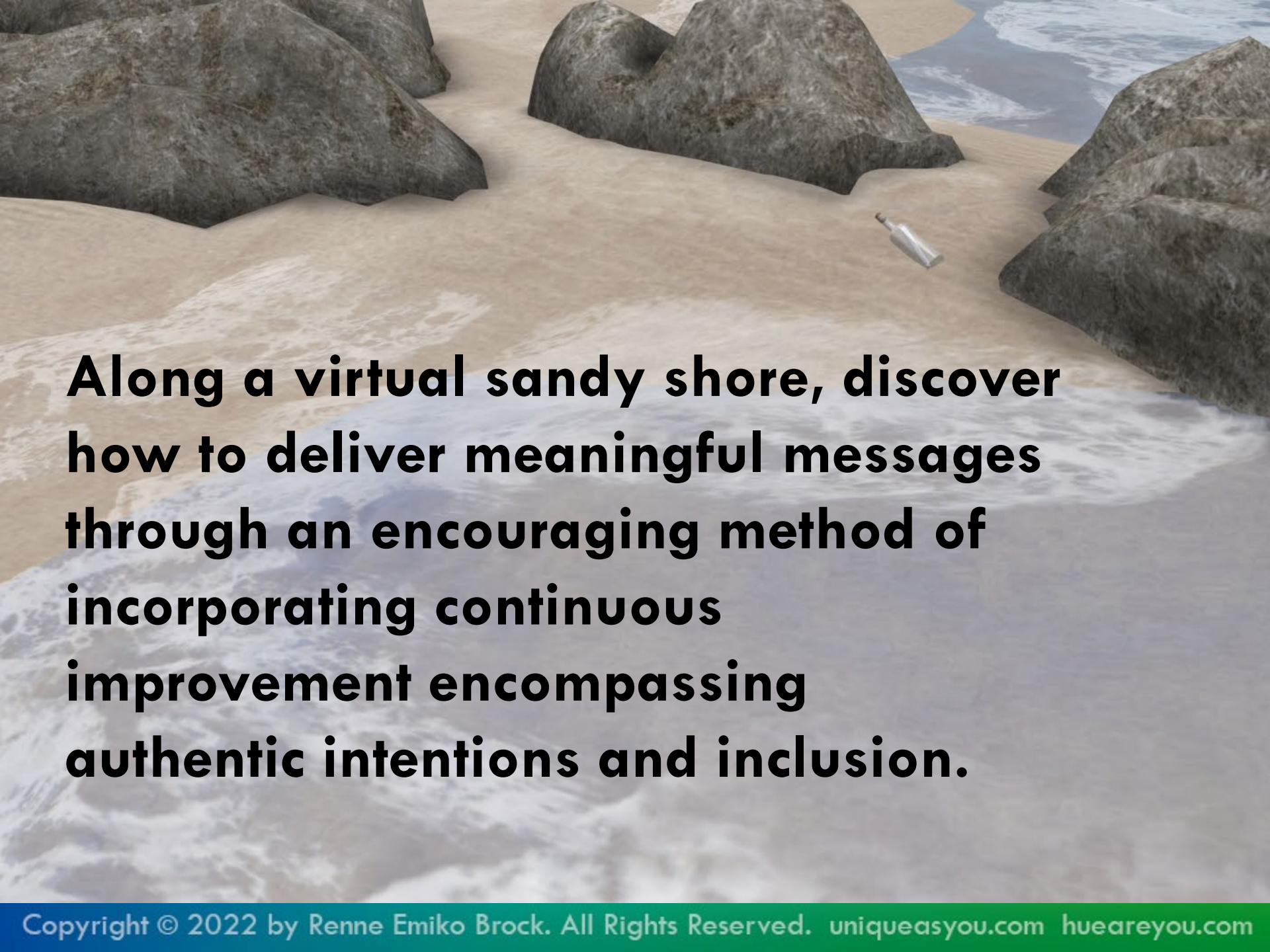




Social Sciences & Education

When life gives you lemons, make lemonade.





Along a virtual sandy shore, discover how to deliver meaningful messages through an encouraging method of incorporating continuous improvement encompassing authentic intentions and inclusion.

We want to foster students to provide empathetic feedback to support explorative play and productive progress.

And, effectively improve leadership and communication skills with storytelling and creative repetition.





A message in a bottle is about communication, connections, honoring personal journeys, and accepting unexpected discoveries inside and out.

When you throw the bottle in the water, you trust it will make a difference.



In this learning system model, the two parallel interwoven knots demonstrate communication and iteration.

We aim to create safe, challenging methods for students to energize imagination and increase learning agility.



Play

Playing is fearless practice. Create safe, challenging methods for students to energize imagination and increase learning agility.

Stories

**All stories have
an Introduction,
a Conflict, and
a Resolution.**

Introduction of a hero on a quest.

Conflict of how to successfully tell your tale.

Resolution of the journey, an unexpected reward.

The treasure you seek is within you.

Iteration

Iterative design thinking is a circular cycle like the phases of the moon influencing the waves.

Design means a plan and communication to create something amazing and improved. Methods of risk and steadfast assurance fires up creative problem-solving confidence when you know opportunities come around again and again.





Let's explore a set of success classroom guidelines to apply your learning outcomes with playful prototyping, parallax learning approach, and storytelling system that inspires scholarship through iterative design thinking, transformative experiences, and visual vocabulary to effectively inspire achievement.

Then hit the beach!

How to be successful in my courses guidelines

empower others

communicate

affect **express**

please
take care

do

exchange

respect and
responsibility

be kind
and brave

teach

share

encourage
inquiry

solutions
not excuses

analyze

feel

be unique

reward effort

imagine

observe

work smart,
not hard

have courage

think

support

be an idealist



express

**How to be
successful in
my courses
guidelines:**

Communicate.

**Broadcasting is
one way.**

**Communication
is two way or
more, it includes
active listening.**



Hyflex teaching modalities, which includes online, live, and asynchronous learning, require many opportunities to communicate.

Weekly Check-Ins, essays, and discussion boards creates interaction.



exchange

**Respect everyone
and take
responsibility.**

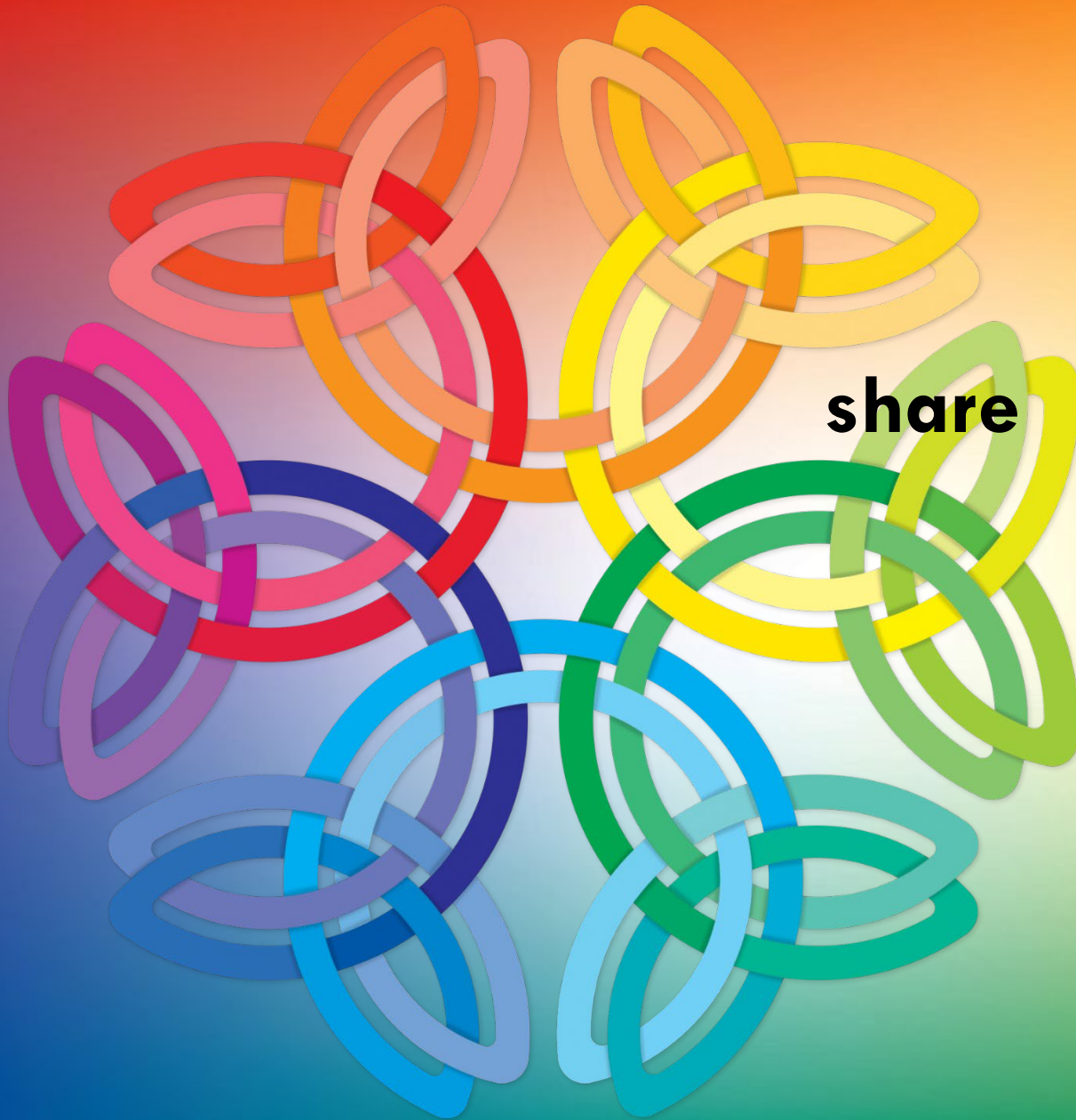
**We all in this
together.**

**We are a fellowship
and no matter your
size or origin, we
are equals on this
quest.**

**A team or a
consortium is a
cooperative
partnership that
shares objectives on
a joint adventure.**



Acknowledge and thank your team. As a Virtual Worlds Education Consortium Founder Member, we honor and recognize the initiation of was formed between many dedicated advocates who have been actively working together for years.



Encourage inquiry and ask questions.

Sometimes the question is more important than the answer.

Inquiry is how we learn not just what or how, but why.

Always contact me if you have questions, concerns, observations, or problems.



Inquiry leads to empathy.

Purposely invite people meet others unlike themselves and provide assignments for them tell their stories.

Sharing is caring.



Be unique.

Just be your best self and enjoy what you do.

Create your own media or be sure you have permission to use another creator's media.

Also, I accept proposals to do things a little differently or a creative alternative.

Donika



Angela



McKenzie



Prof.
Brock



**Always ask for
permission and
always be yourself.**

**“Can I do my Honors
Project in Lego?”**

**“Do we get custom
mini-figure?”**

**“I ordered your parts
special.”**

“We are in accord.”



**Work smart,
not hard.**

**Look ahead to
apply your
abilities
effectively.**

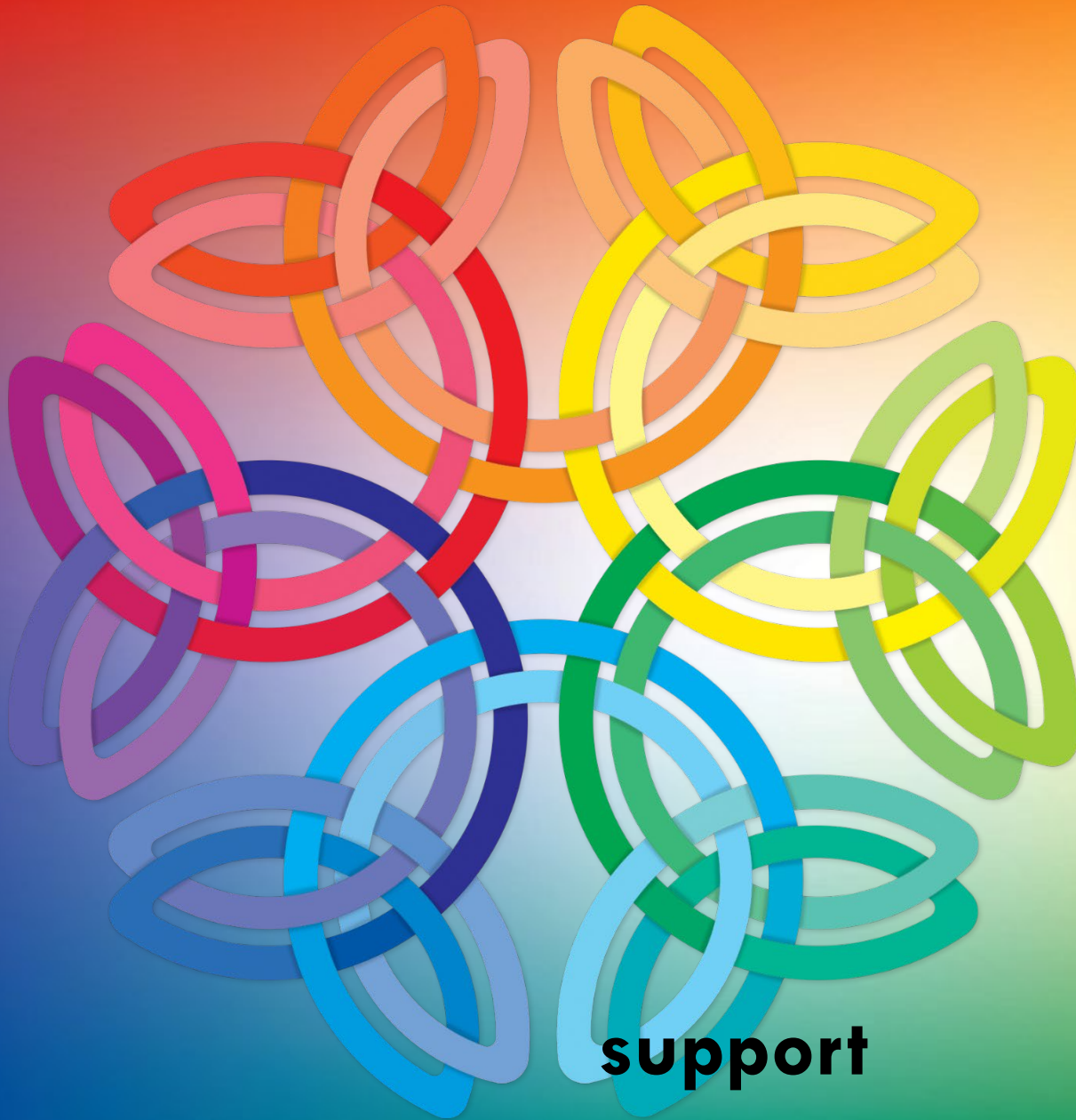
**Honor your
educational
opportunity.**

observe



**Take time to
observe effective
and efficient
work habits.**

**Those scraps of
paper could be
another project!**



support

Be an Idealist, not a Perfectionist.

Let's have fun and not be afraid to fail. We learn from mistakes and failures.

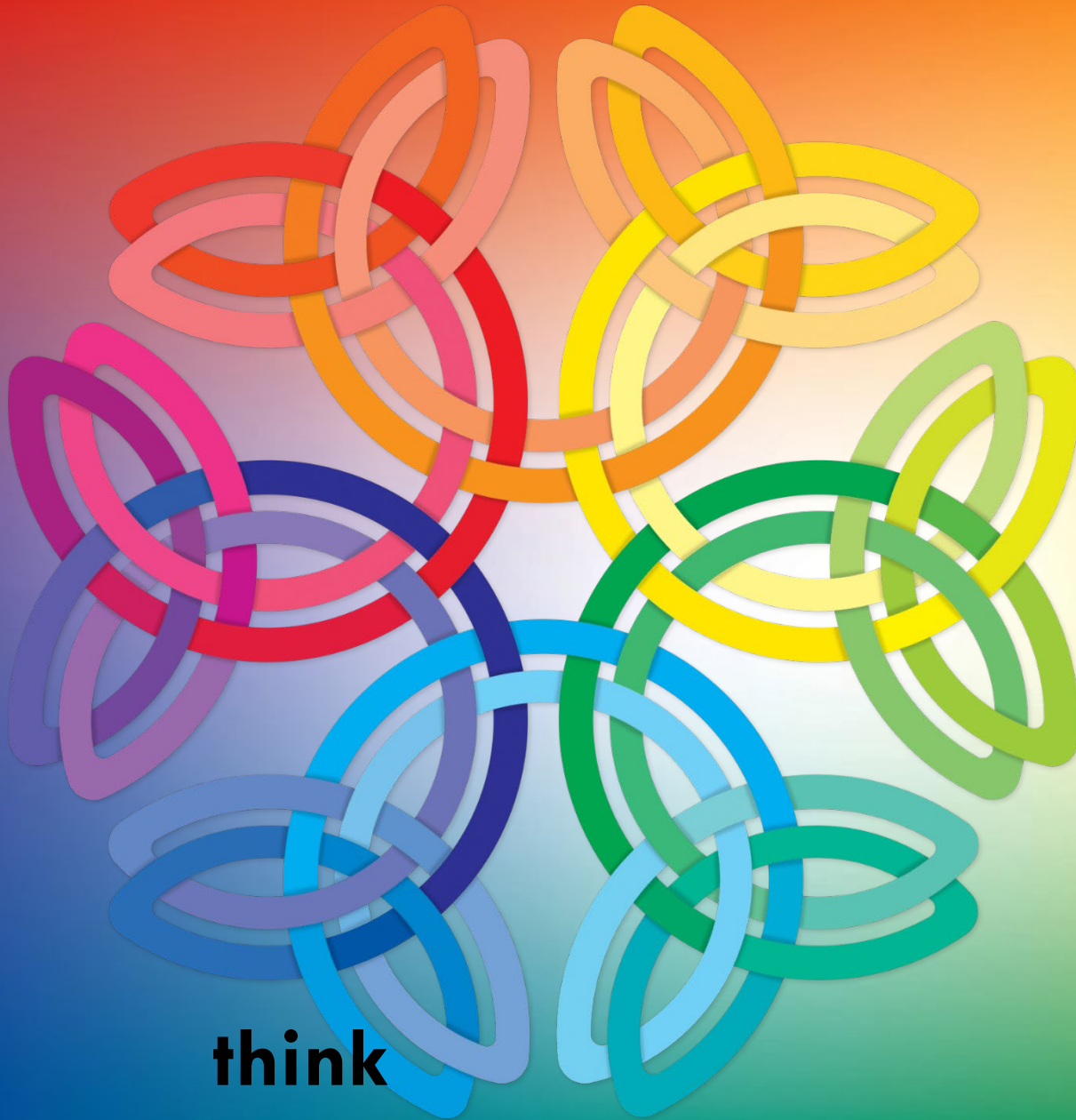
Perseverance!

Some don't start or quit because they expect to be perfect. This is a safe environment to try new things, make epic blunders, and be successful.



**Be supportive
STEAM artists and
scientists! Play,
practice, grow, and
teach.**

**Perfection prevents
experimentation and
happy discoveries.
Let it go, so you can
go farther!**



think

**Have courage
and please
don't be afraid
to ask for help.**

**If you have a
problem, you
will find that I
am most
understanding of
difficult
situations that
come up that
may derail your
progress.**



When trolls mess with the goats, they get the horns!



have courage

think

Asking questions is a sign of high intelligence.

Asking for help is a sign of trust.

Other superheroes hit “beast mode”, I go into “big sister mode”.



imagine

Effort is rewarded.

It is better to turn in something than nothing at all.

You can always turn work in again to improve your earned points.

Awarded Coupon Codes are earned by doing something harder and involve networking as an assignment swap.



reward effort

imagine

“Hula” coupon code

**Take advantage of
community
opportunities for
students to prove
what they can do
beyond coursework.**

**They earn way more
than just points.**



**Offer solutions
not excuses.**

**Creative
problem-solving
is a highly
regarded skill.**

**Trust yourself,
your team, and
good intentions
to support your
success.**



**solutions
not excuses**

analyze

Sometimes students are lost. They just need an opportunity to find their own path.

They can reach the same destination with freedom to explore. Or, make new worlds.



teach

**Be kind, brave,
and
productive.**

**Give
constructive
feedback to
your
classmates.**

**They are your
allies and
focus group.**



**Expressing the truth
is kind and efficient.**

**It must be helpful
supportive. Build a
crew or team you
have open and
honest
communication with
before heading out
on an adventure.**



**Please take
care.**

**Eat an energy-
packed
breakfast.**

**Get enough
sleep,
otherwise you
cannot dream.**

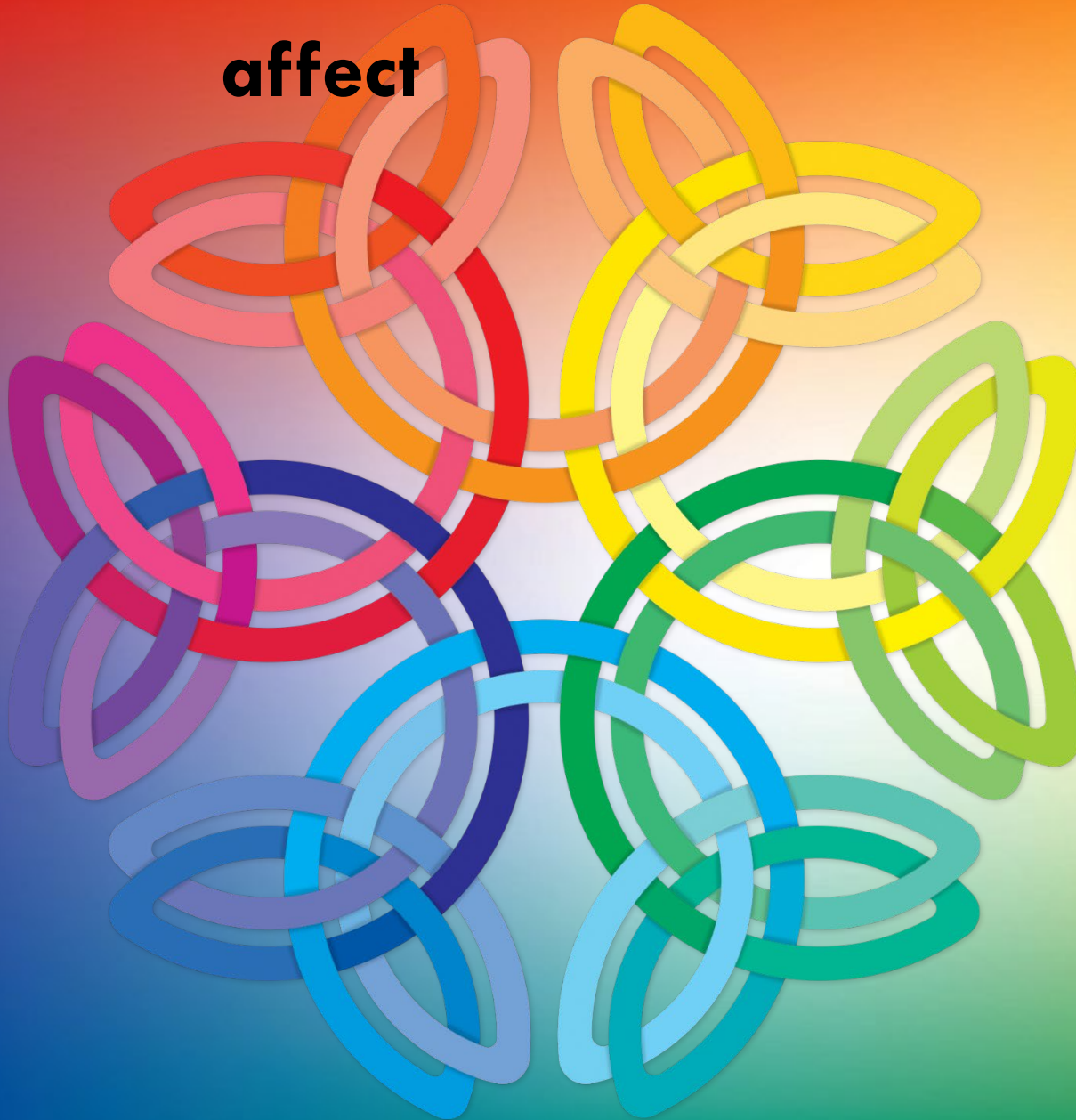


**You gotta have
Second Breakfast!**

**Include items and
characters that give
you comfort and
make you smile.**

Add “trash pandas”.

affect



Empower others.

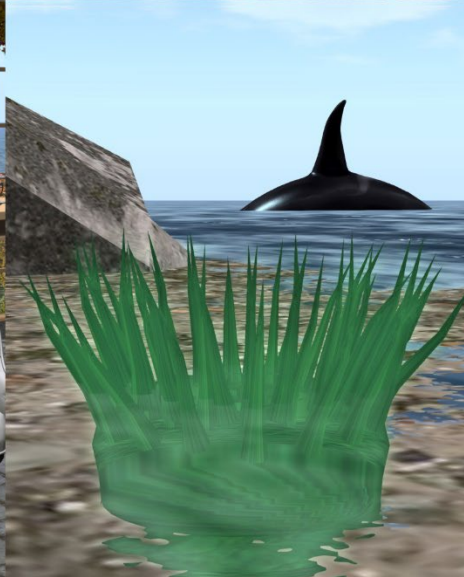
**Stand up straight
and/or stand up
for yourself and
others.**

Hands on hips!

Create brave spaces.

**No matter who you
are, you can make a
difference in
someone's life.**

**Anyone can be a
superhero!**



Be super!

Provide opportunities for students to have a voice and a place to impact others.

Let their superpowers shine!

**A walk on the
beach reveals the
storytelling themes
of your art and expression.**



go play

empower others

communicate

**please
take care**

**respect and
responsibility**

**be kind
and brave**

**encourage
inquiry**

**solutions
not excuses**

be unique

reward effort

**work smart,
not hard**

have courage

be an idealist



Somebody come and play
Somebody come
and play today
Somebody come
and smile the smiles
And sing the songs
It won't take long
Somebody come and play today

**Somebody come
and play!**

**In middle school, I
would dress up in
different outfits
based on the
interactive story I
was hatching that
day. Like a safari
outfit when searching
for the invisible
elephants in the
library. Using their
imagination, I would
get everyone to help
look for them as we
would work, laugh,
and play together.**



The First Day of School and Parallax Learning

First day with me, students make a Branding Fortune Teller advancing a Gamer Growth Mindset.

A Parallax Learning approach requires a changing perspective or viewpoint to a problem to gain ideal outcome.



**What catches your eye?
Your Colors and
Inspiration**



What hue are you?

Parallax learning encourages a strategic empathic approach and formulated, growth mindset.

Do you grok?

Equity Flowers Care and Growth

Welcomed in supportive pots as a foundation, seedlings start to grow into blooms with different barriers or difficult environments. Plants retaining their unique differences while being provided adaptations, assistance, and encouragement to thrive.



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Cut flowers do not grow.

Supporting equity and inclusion is paramount. Using Universal Design in learning and thinking assures growth. It is difficult and inspiring work. You can do it.



**What do you collect?
Your Visual Vocabulary
and Expressive Medium**

What is Visual Vocabulary?

It is your unique lexicon created out of icons, images, photos, animated gifs, video, sculptures, drawings, and visual language without words.

Often we create these as we develop our design style and artistic expression. They may be little scratches that mean something to us, not to our audience.

Or, they are the huge subject and passion of our entire reason for living. They populate our visual stories and create layers of depth through iconic information.

If you have played Pictionary, then you know how important it is to be able to communicate meaning without words.



Inquiry leads to empathy.

Purposely invite people meet others unlike themselves and provide assignments for them tell their stories.

Sharing is caring.



**Express yourself with
at least 16 pieces of
flair!**

**Students and friends
collect my buttons /
badges as rewards
and small forms of
expression. No matter
the size, support
creative expression.**

tell stories

empower others

communicate

**please
take care**

**respect and
responsibility**

**be kind
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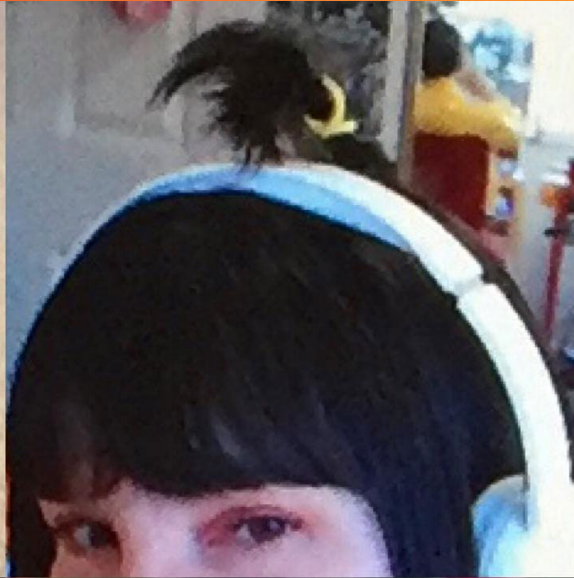
Pronoia

Paranoia is the fearful and persistent feeling that people are conspiring against you and are 'out to get you'.

Pronoia is the opposite of paranoia.

Pronoia is the productive and positive feeling that the universe conspires to do you good and people want to make you happy.

You have a lot of people scheming to support you toward success



**Demonstrate
connections,
alliteration,
rhythm, and
rhyme**

**“And the rhythm of life
is a powerful beat**

**Puts a tingle in your
fingers and a tingle in
your feet**

**Rhythm in your
bedroom, rhythm in the
street**

**Yes, the rhythm of life
is a powerful beat”**

– Sweet Charity



Document your process and publicize it

Compared to throwing your message in a bottle and not knowing if it ever makes it to its intended audience, make it easy to be found on social media!

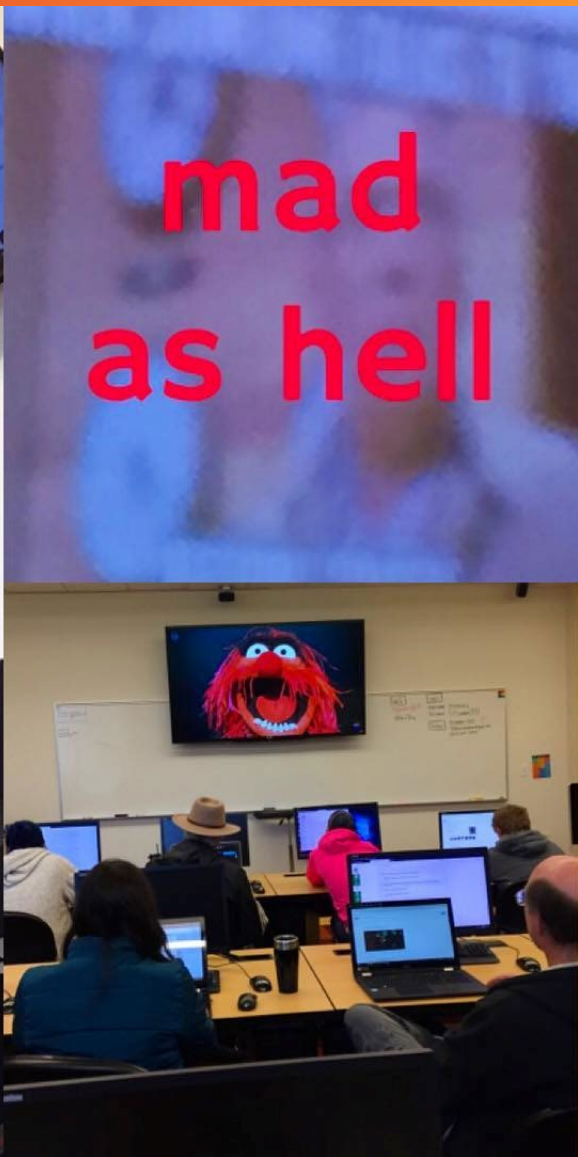
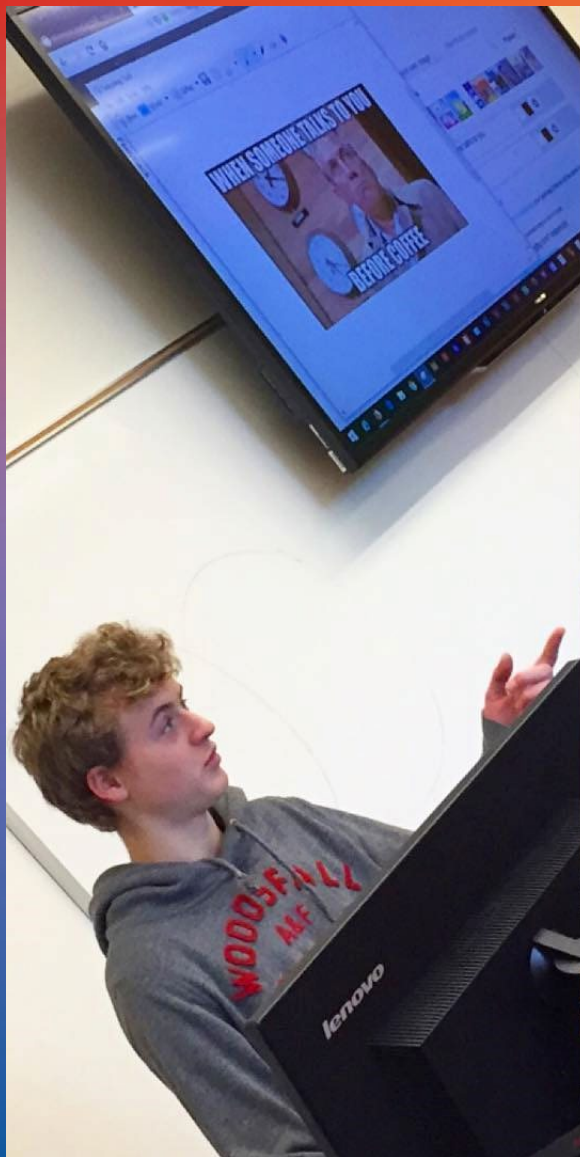
Help with visual learning by take snapshots, screenshots, or video as you go to capture the story full of color and action.

Or, napping. It was a long day of adventure.



**What does that message
in a bottle communicate?
Your Fundamental Purpose
and Motivation**

We often feel alone and connections are not so easily made. Remote becomes closer when people share their stories of positive perseverance. Your own persistence and dedication to a personal mission inspires others to never give up on their dreams.



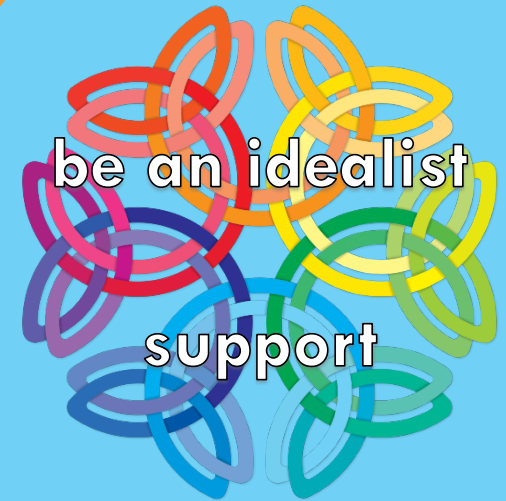
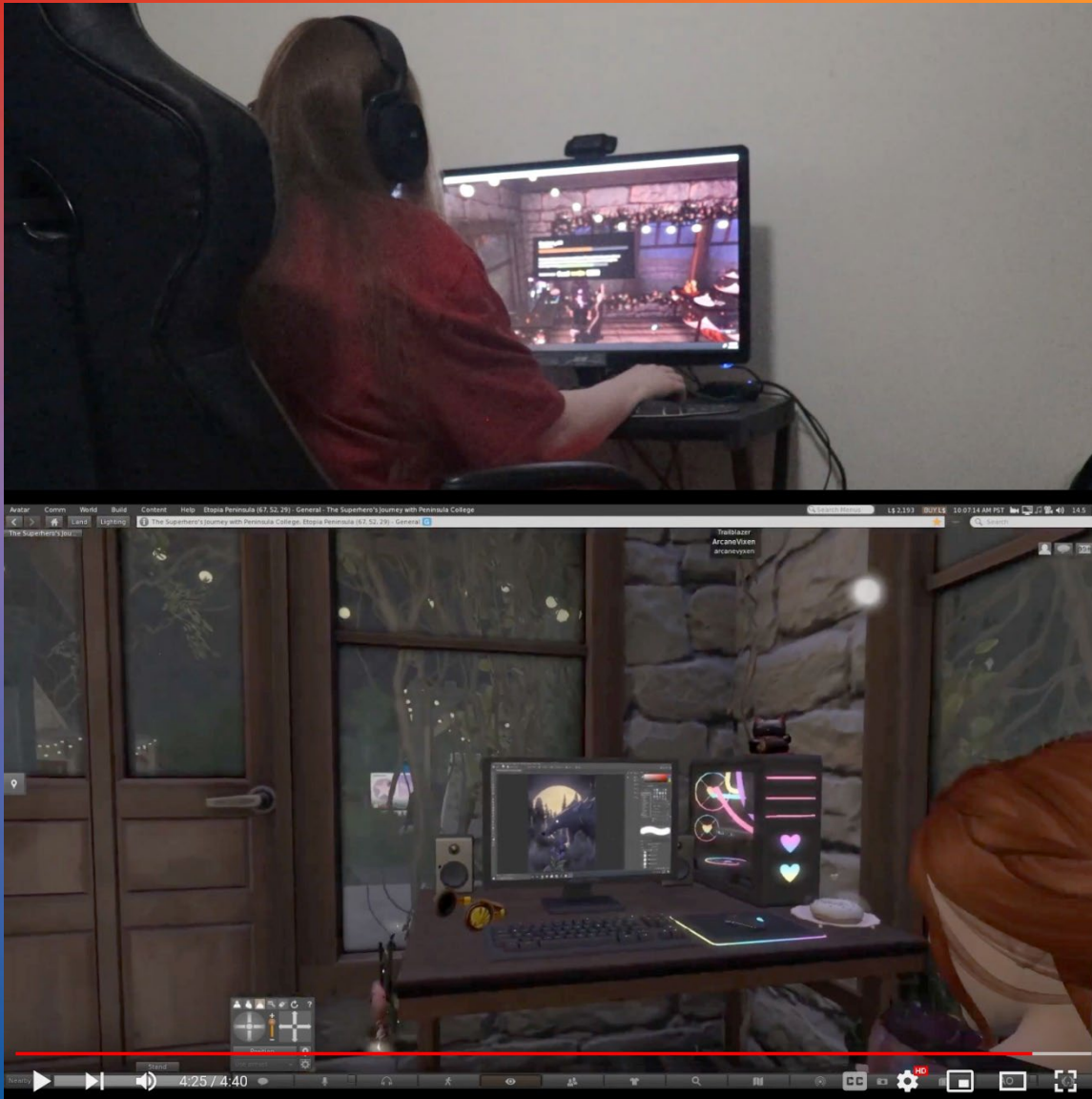
work smart,
not hard

observe

Give yourself time to understand why you or others are frustrated.

Fear halts progress and participation.

Effective communication is met when people want to meet your message.



I teach students to do visual bookends.

These support the beginning and the ending of a story or project.

McKenzie and Cassie made an intro to Second Life video.

What creates calm in you? Your Method and Mastery





**We cause Good
Trouble.**

**Asking for help is a
sign of trust.**

**Other superheroes
hit "beast mode", I
go into "big sister
mode".**



Even students who are unable to join us in a virtual learning environment contribute with awesome ideas and their classmates help assemble their ideas and curate their work in our storytelling projects and galleries.

iterate to innovate

empower others

communicate

**please
take care**

**respect and
responsibility**

**be kind
and brave**

**encourage
inquiry**

**solutions
not excuses**

be unique

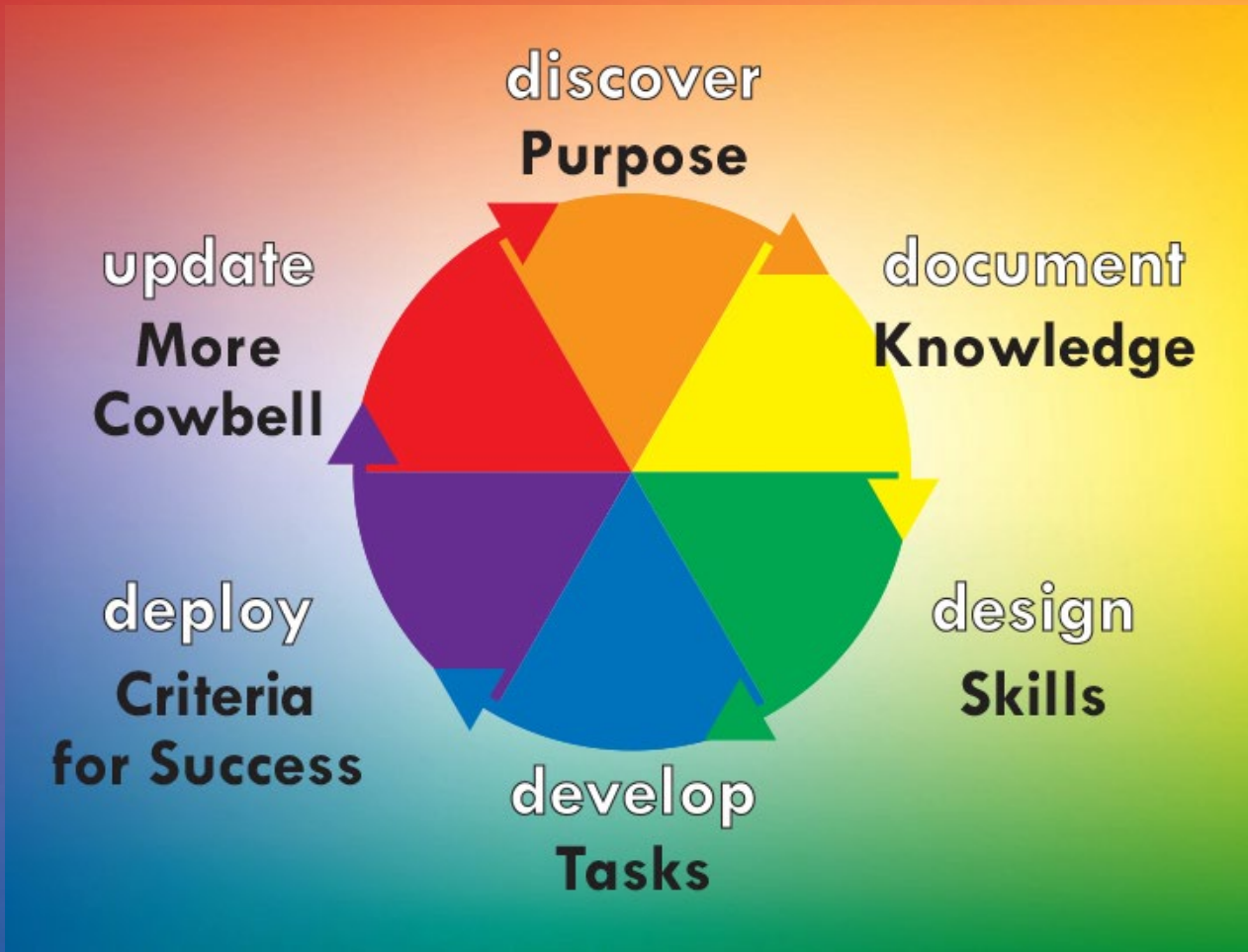
reward effort

**work smart,
not hard**

have courage

be an idealist





Design Thinking and Media Production
iterative process through researching, doing, reviewing, and improving.

Students may experience **Transparency In Learning and Teaching (TILT)** in some assignments and projects as a communication tool.

Its premise is to make the learning processes explicit and equitably accessible for all students.

**Discovery /
Purpose**

**Design Thinking and
Decisive Media
Production iterative
process through
researching, doing,
reviewing, and
improving.**

**Update /
Feedback**

**Document /
Knowledge**

**Students may
experience
Transparency In
Learning and Teaching
(TILT) in some
assignments and
projects as a
communication tool.**

**Deploy /
Criteria for
Success**

**Design /
Skills**

**Its premise is to make
the learning processes
explicit and equitably
accessible for all
students.**

**Develop /
Tasks**



Loop-D-Loop Lesson!

An Art Practice isn't just doing artistic learning and application over and over again to get better at being creative.

Art or Artistic Practice refers to the ways in which an artist goes about their work.



Artistic practice includes resolve and understanding that goes beyond the physical activities of making art or other creative expression.

Your intentional art practice of creation includes your influences aesthetic choices, research, materials, learning skills, using the physical and...



**...integrated skills,
and mastering all of
those applied creative
aspects you use in
your art-making
processes.**

**Art making is less
about being object
based. It is now
includes the
processed based
activities of an artist
practice.**



**Who do you
want to share
the experience with?
Your Audience and Engagement**



Meet students where they are at.

Angela evaluated how many students wanted to keep attending Peninsula College to earn a BAS in Multimedia. Her Honors Project was a video advocating it.



**Strengthen your mast.
As a continuum of
previous students'
stories and sails, new
scholars are eager to
research their
community
contribution and
define their
individual lessons
and mission.**

Why is the beach important? Your Challenges and Contribution





**Enhance your calm.
Stop! Kitty Time!**

**Take some time with
friends and reflect
what is important to
you.**

**Your challenges
might be others as
well, so team up.**

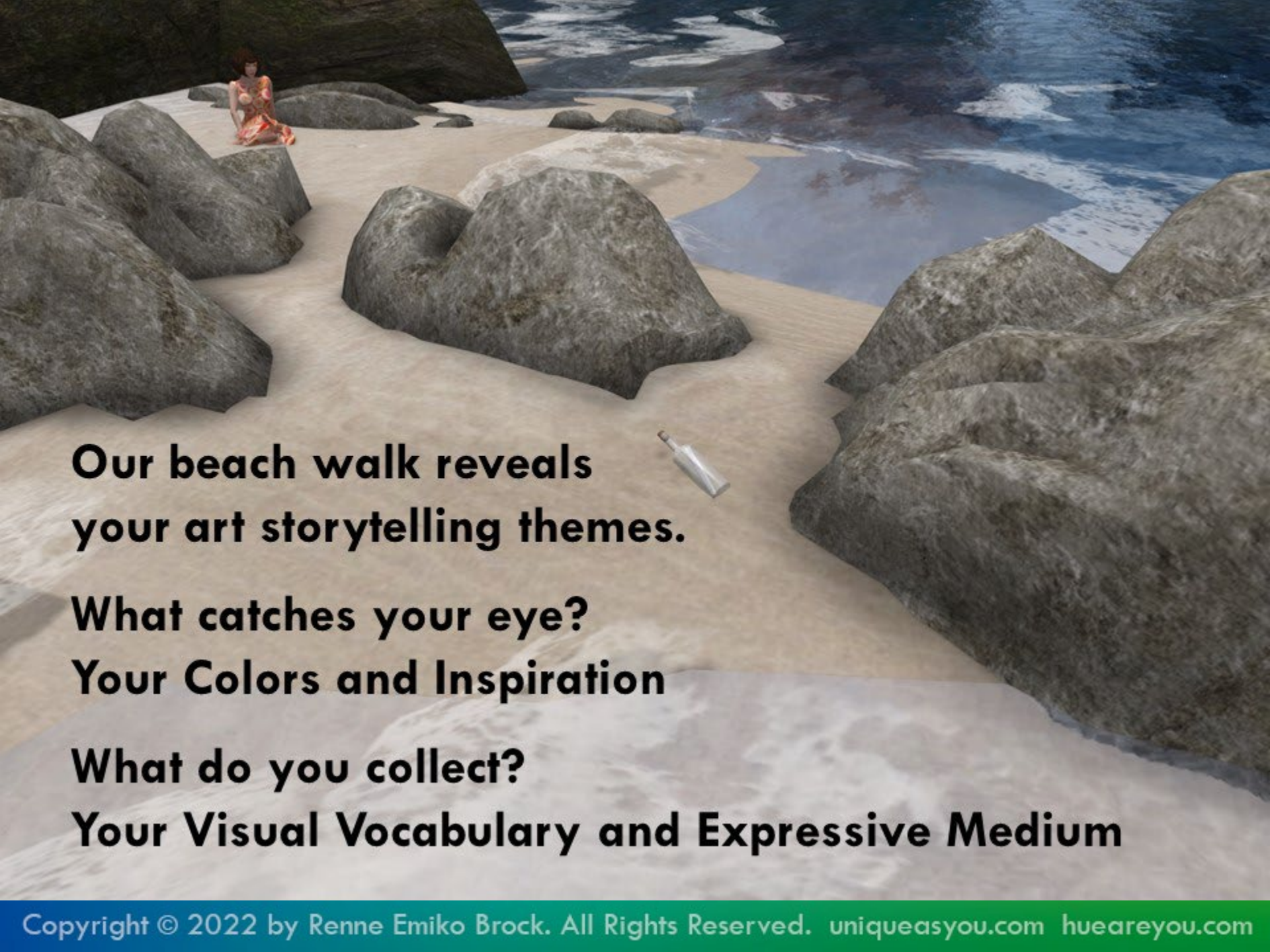


Lead by example.

Contribute to the success of others.

Our students will be mentors, teachers, and superheroes.

Stand up for them and they will fly for you.



**Our beach walk reveals
your art storytelling themes.**

**What catches your eye?
Your Colors and Inspiration**

**What do you collect?
Your Visual Vocabulary and Expressive Medium**



**What does that message in a bottle
communicate?**

Your Fundamental Purpose and Motivation

What creates calm in you?

Your Method and Mastery

Who do you want to share the experience with?

Your Audience and Engagement

Why is the beach important?

Your Challenges and Contribution

Themes = the mes

Identity

Artist

Self

Science

Instructor

Confidence

Color

Superhero

Share

Create

Contribute

Collect

Educate

Collaborate

Curate

Encourage

Community

Connect

S'More you listen and share, the s'more you know that you are not alone.



empower others

communicate

**please
take care**

**respect and
responsibility**

**be kind
and brave**

**encourage
inquiry**

**solutions
not excuses**

be unique

reward effort

**work smart,
not hard**

have courage

be an idealist

A glass bottle with a cork and a piece of paper inside, lying on a rocky shore. The paper has some faint, illegible text on it. In the background, there are large rocks, a set of wooden stairs leading up to a higher level, and some trees with yellow leaves. The ocean is visible in the foreground on the right.

**Share your message in a bottle.
You never know where it will
lead people.**



Or, what path it might light.



Trust your students to help light the way as well.

Communication is two parallel interwoven expressions, separate and together while relaying and supporting.

Waves going to and fro. Keep trying and improving.

Trust yourself!



**Thank you
very much!**

@renneemiko

#besuper

uniqueasyou.com

hueareyou.com



**ENHANCE
YOUR CALM
AND
ADVENTURE
ON!**



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in a Bottle
– Play,
Stories,
and
Iteration**

**by Renne
Emiko Brock /
Zinnia
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